

ABOUT US



Donna Bayless and Sharon Winter are a spirited speaking duo and lifelong friends who grew up together in Kentucky's bourbon country, drove white '65 Mustangs in high school and reconnected in Music City USA to form RightLane. With a PASSION for inspiring change, our presentations emphasize humor, hands-on activities, and current events.

Donna (right) graduated from Western Kentucky University with a Bachelor of Fine Arts. She was Vice President of National Accounts for AmerisourceBergen, a healthcare company, has developed software implementation training for hospital companies, and delivered stand-up training and presentations in sales, software, and management development.

Sharon also graduated from Western Kentucky University with a BA in Communications and holds a Masters of Education from Belmont University. Sharon worked at Lindsey Wilson College and Belmont in several capacities from Admissions to Development to Online and Continuing Education. She was an on-air hostess for a Nashville real estate show and acted in several movies, commercials, and video and print projects in the Southeast.

DISTRACTION-FREE FOCUS CAN LEAD TO EXTRAORDINARY RESULTS

Productivity isn't about the number of things on your to do list, it's about getting the most out of what you do, because what you do is important. It matters. 'Busy'ness is keeping us from business. Distractions are eating up to 30% of our day. Multitasking is the only way we can get our job done, right? Then it starts all over the next day. We are stressed.

What if multitasking is a lie? What if our brain's design prevents us from doing two thinking tasks at one time? What if the personal technology we have come to depend on is actually slowing us down?

In this interactive presentation, you will learn how our compulsion for connection is causing stress, lowering our IQ and making us less productive. And how distraction-free focus can lead to extraordinary results.

You will leave with a renewed energy, along with methods to manage the constant bombardment of notifications and expectations. You will embrace what technology can do for you while recognizing what it does to you – both professionally and personally. And you just might have some fun along the way.



HAPPY CLIENTS

Donna and Sharon spoke to our management team at our annual Summit. Their talk was eye-opening and life-changing and reaffirmed that I should turn the notifications off on my phone. I realized all the noise isn't necessary. I also committed to stay off social media for one month and have since remained much less attached. This saves me a tremendous amount of time with the additional bonus of being more present with my family.

In the office, I strive to work in time blocks as much as possible, going into "do not disturb" mode to focus on single tasks. With this approach, I definitely work smarter and more efficiently, freeing myself up for the rest of the day to visit our restaurants with less stress. RightLane has a mindful message that everyone should hear.

Claire Crowell, COO | A. Marshall Foods

RightLane conducted an extraordinary program for our East Tennessee Meeting Professionals. Donna and Sharon engaged the group and introduced a ton of fun while educating everyone in "Distraction Free Focus." Not only did the group experience the real result of distraction but we were given great solutions for improving productivity. RightLane provides a very dynamic and super program.

Jim Johnson, Executive Director | ETMP

