



We Don't Just Make A Presentation; We Make A Difference.

THE FAST TRACK TO SAFE DRIVING IN A DANGEROUSLY DISTRACTED WORLD



RightLane's highly interactive, information-packed presentations drive home the importance of defensive driving in a dangerously distracted world. Our sessions cultivate a proactive, safety-conscious mindset, delivering effective, real-world results.

Where some speakers might leave you with a few key "takeaways," RightLane's fast-moving, dynamic presentations impact the lives of your employees in very real ways, bringing the risks of poor, personal choices into the light, and reversing negative behaviors.

RightLane. We don't just make a presentation; we make a difference.

OUR MESSAGE: THE ROADS WE TAKE. THE CHOICES WE MAKE.

Driving is simply not what it used to be. Our roads are packed with stressed speed demons on cell phones jockeying for road space. At RightLane, we emphasize the urgent need for safe driving in a dangerously distracted world. We cover the practical, common sense, law-based realities of driving: speeding, tailgating, intersection safety, etc. All the basics your employees know, but need to re-visit from time to time.



But we don't stop there. RightLane gets to the root of the unconscious choices drivers make behind the wheel and how these choices affect their driving. With energy, passion, and deep expertise, RightLane exposes the pitfalls of individual choices that impact lives in very real ways. Your employees will hit the road with a new perspective and personal commitments to break bad habits.

RightLane. The fast track to safe driving in a dangerously, distracted world.

THE DRIVING FORCE BEHIND RIGHTLANE



Sharon Winter and Donna Bayless, the founders of RightLane, are lifelong friends who grew up together in Kentucky's horse country, drove white '65 Mustangs in high school, reconnected in Nashville, Tennessee and now own a defensive driving school and a corporate training company. They have a PASSION for safe driving and inspiring change on the roadways.

VERY HAPPY CLIENTS

RightLane took a very serious message and made it fun and entertaining, while at the same time impressing on our group the important message of safe driving. Many of our employees actually thanked us for bringing them in to speak. Their approach to safe driving is the best I have seen in my 24 years in the electric cooperative business.

Brad Kimbro | COO | Wiregrass Electric Cooperative

Donna and Sharon are both dynamic speakers and provide a fun, practical, and thought-provoking presentation on safe driving techniques. They researched our company and service territory in order to personalize their presentation. Driving is one of the most dangerous things that we do—every company can benefit from RightLane's training.

Ann Wood | Vice President | East Kentucky Power Cooperative



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