

## ABOUT US



Donna Bayless and Sharon Winter are a spirited speaking duo and lifelong friends who grew up together in Kentucky's horse country, drove white '65 Mustangs in high school, reconnected in Music City USA, and now own a defensive driving school. With a PASSION for safe driving and inspiring change on the roadways, our presentations emphasize humor, hands-on activities, and current events.

Donna (right) graduated from Western Kentucky University with a Bachelor of Fine Arts. She was Vice President of National Accounts for AmerisourceBergen, a healthcare company, has developed software implementation training for hospital companies, and delivered stand-up training and presentations in sales, software, and management development.

Sharon also graduated from Western Kentucky University with a BA in Communications. She holds a Masters of Education from Belmont University. Sharon worked at Lindsey Wilson College and Belmont University in several capacities from Admissions to Development to Online and Continuing Education. She was an on-air hostess for a Nashville real estate show and acted in several movies, commercials, and video and print projects in the Southeast.

## THE ROADS WE TAKE, THE CHOICES WE MAKE

Driving a car isn't what it used to be. Rarely do we see 'Sunday drivers', instead we encounter hurried, stressed speed demons jockeying for road space. Mix in cell phones and dashboard technology and you've got a recipe for disaster. Enter RightLane and our distinctive approach to Defensive Driving. We cover the practical, common sense, law-based realities of driving: merging, tailgating, intersection safety, etc. All the stuff we know, but need to re-visit from time to time. But we don't stop there. We dig deeper. We uncover the CHOICES we make behind the wheel.

Are you a calm driver? Or are you quick to react? Do you always need to lead? Or are you happy to follow? Did you learn to drive on a tractor? In a big city? Or in a small town? In this interactive presentation, you will discover how these biases affect your driving. You will leave with a new perspective and perhaps commit to change a bad habit. Or two. You will also emerge with knowledge and power to encourage others to make life-saving changes. Driving, it turns out, is a team sport. And common courtesy eases the commute.

*Rev up your engines and move into the RightLane.*



## A HAPPY CLIENT

*RightLane made a presentation on distracted driving and safe driving techniques as part of Owen Electric's Safety Day 2017. Donna and Sharon researched our company and service territory in order to personalize the presentation...they even incorporated one of our trucks as a prop for a group activity. Over 100 employees attended RightLane's presentation and many commented that it was one of the best training sessions that we have ever held. Donna and Sharon are both dynamic speakers and provide a fun, practical, and thought-provoking presentation. Driving is one of the most dangerous things that we do—every company can benefit from RightLane's training.*

Ann Wood | Vice President of Corporate Services, Owen Electric Cooperative, Inc.

